

## SECURING AND AUTHENTICATING COLLECTIBLES

In addition to their benefits for collectors, companies that use security labels like tamper-evident and hologram labels can also save time and money. By ensuring that their products are secure and authentic, companies can avoid costly issues like counterfeiting, fraud, and legal disputes.

Using security labels can improve a company's reputation by showing customers that they take their products' authenticity and security seriously. By investing in high-quality security labels, companies can save time and money while also building a strong reputation in the industry.

### Hologram Labels

Hologram labels are beneficial for collectibles businesses because they provide a cost-effective way to ensure product authenticity and deter counterfeiting attempts.

Even non-customized labels can feature serialization, which allows for unique identification of each product, enhancing traceability and allowing for quick detection of fraudulent products.

### Custom Hologram Labels

One of the main benefits of holograms is their ability to authenticate products and protect brands. By using a unique hologram design, a brand can ensure that its products are easily distinguishable from counterfeits.

Holograms can be designed with features such as microtext, guilloche patterns, and other overt/covert elements making them difficult to replicate. Moreover, holograms can be customized with serial numbers, barcodes, or QR codes, allowing for easy tracking and traceability of products.

### Autograph Labels

In addition to traditional authentication labels, we also have developed uniquely formulated labels that provide a tamper evident solution for signature verification. These labels are transparent making them excellent for authenticating autographs.

These labels can be made holographic, further increasing the label's integrity against unauthorized duplication or counterfeiting attempts.

### Tamper Evident Labels

When removed, the tamper evident labels will self-destruct to indicate that the security seal has been broken. These labels can typically be customized with logos, serial number, or other artwork that would provide better authentication.

